

BABYBUGZ

by mantis
world





Welcome to Babybugz 2022

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What we're about...

Founded in 2000, sustainability has always been at the heart of what we do. We've achieved a lot since then. Here are just a few of the things that make us who we are.



We introduced **organic cotton** to our collection back in 2005. Since 2019, all the cotton we're using has been organic.

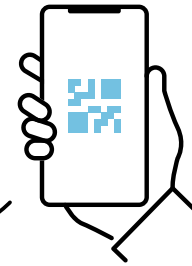


We first started using **recycled polyester** back in 2017.



We love to **hear from you**, and our helpful team are always on hand to have a chat.





Give it a go yourself!
Simply scan the QR codes throughout the brochure to learn more.

Can what
we wear
change the
world?

If it's organic, then yes it can!

We've measured the impact of every garment we make. Now, with our impact calculator, you can see for yourself the difference you've made by choosing organic and follow the journey of where your clothes have come from.

What's my impact?

In 2020, we started to put **QR codes on the care labels of our garments**, and we took the time to measure the impact each of them has made on the earth. When scanned, you'll be taken through to a microsite that shows you the water and energy savings, as well as the emissions and pesticides avoided by going organic.

Follow the supply chain

Every garment has its own story, and now you can follow it. From the raw materials, through the whole manufacturing process, you can have peace of mind about where your clothes have been made.

Spread the love!

The best thing? All information is presented on a white label site. This means that there's **no mention of Babybugz** anywhere, so you can share the good news. Let your customers know the impact they're making by going organic, and see the story of how their garment was made.



43
litres of water
saved



0.6
m² of land farmed
without pesticides

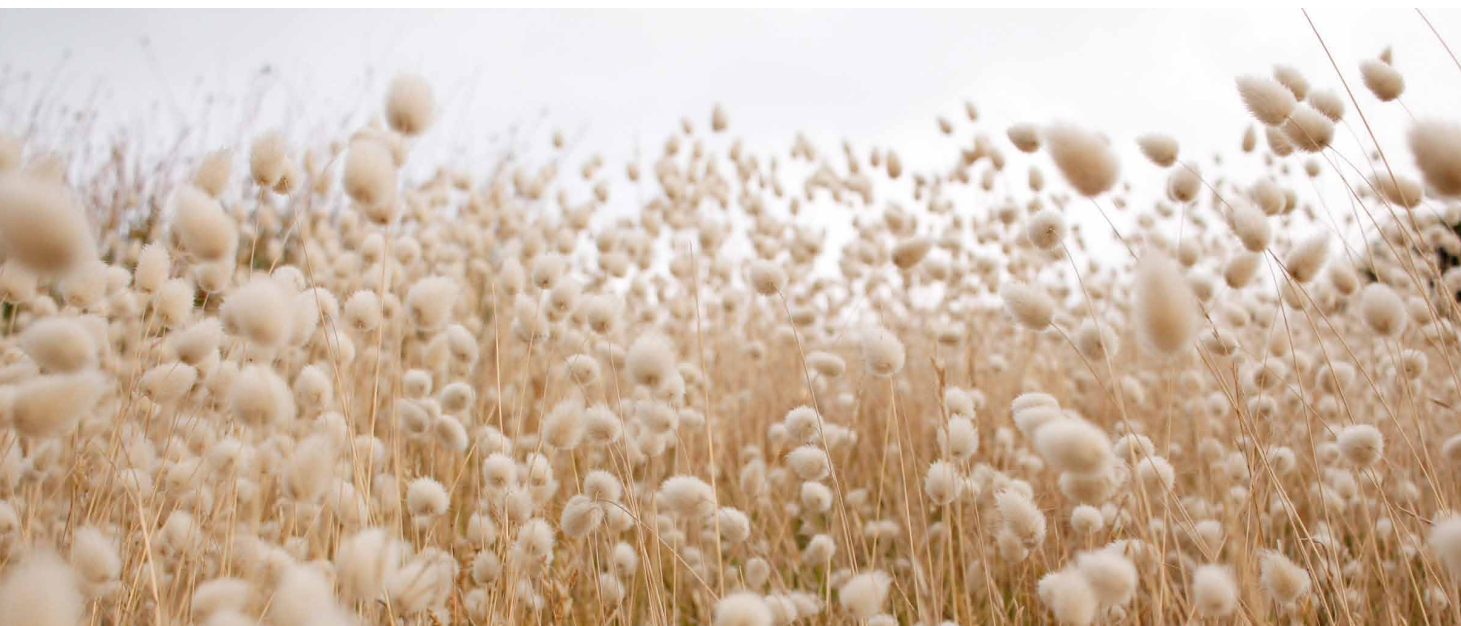


0.5
kWh of energy
saved



148
grams of CO₂
emissions avoided

Embracing In-Conversion Cotton



We believe organic cotton plays a key part in the fight against climate change. It's good for the earth and good for the people who grow it. That's why we love it.

What is In-Conversion Cotton?

When a farmer decides to convert their farm to organic, they honour sustainable farming practices from day one. Gone are the toxic chemical pesticides and fertilisers which damage the soil. The problem is that for many farmers, the cost is still too great. Certification takes up to three years and they can only expect the financial reward once they are certified.

Why we support it

The cotton grown in the interim is what we call In-Conversion. Grown in the same way as organic, there's no reason why farmers shouldn't be paid fairly for these crops in the meantime. After all, they're contributing to a better future, not just for themselves and their families, but also the planet!

For us, this is another way of securing future supply and price stability, and supporting as many farmers as we can through their conversion journey.

We'll be introducing In-Conversion cotton across our range from 2022.

Our In-Conversion cotton is certified by GOTS and OCS, so you have total peace of mind.

The journey to Organic



Conventional Cotton

- Uses a lot of toxic chemicals
- Poisons air, water and soil
- Harmful to people and animals living in the area
- Uses genetically-modified seeds

In-Conversion Cotton

- Period of at least 2 years after having adopted organic farming practices
- All toxic chemicals are removed from the process
- Farmers use regenerative processes, like crop rotation, to help the soil recover
- No more genetically-modified seeds
- Certified as In-Conversion by GOTS and OCS

Certified Organic Cotton

- After a minimum of 2 years
- Farmers enjoy high crop prices and healthier communities
- Regenerative farming means better food security for farmers and their families
- Healthy soil can absorb harmful carbon from the atmosphere – helping to reverse climate change
- Certified as Organic by GOTS and OCS

The Essentials



Sizes: (Months) 6-12 | 12-18 | 18-24

With Organic or In-Conversion Cotton & Recycled Polyester • 280gsm Brushed Fleece

BZ63 & BZ64 | Baby Essential Hoodie & Sweatshirt **NEW**



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Made from organic cotton and certified to the highest standards of sustainability and safety, our babywear is the perfect choice for young skin. Discover colourful basics, adorable accessories, plus tried and tested favourites – with tear-out labels as standard.

* Also available for adults and kids: M04 & M05 and MK04 & MK05

BABYBUGZ



Lookbook 2022



BZ58 | Baby Dips Bodysuit



Sizes: (Months) 0-3 | 3-6 | 6-12 | 12-18 | 18-24
With Organic or In-Conversion Cotton • 200gsm Interlock



BZ57 | Baby Dips T



Sizes: (Months) 0-3 | 3-6 | 6-12 | 12-18 | 18-24 • (Years) 2-3
With Organic or In-Conversion Cotton • 200gsm Interlock

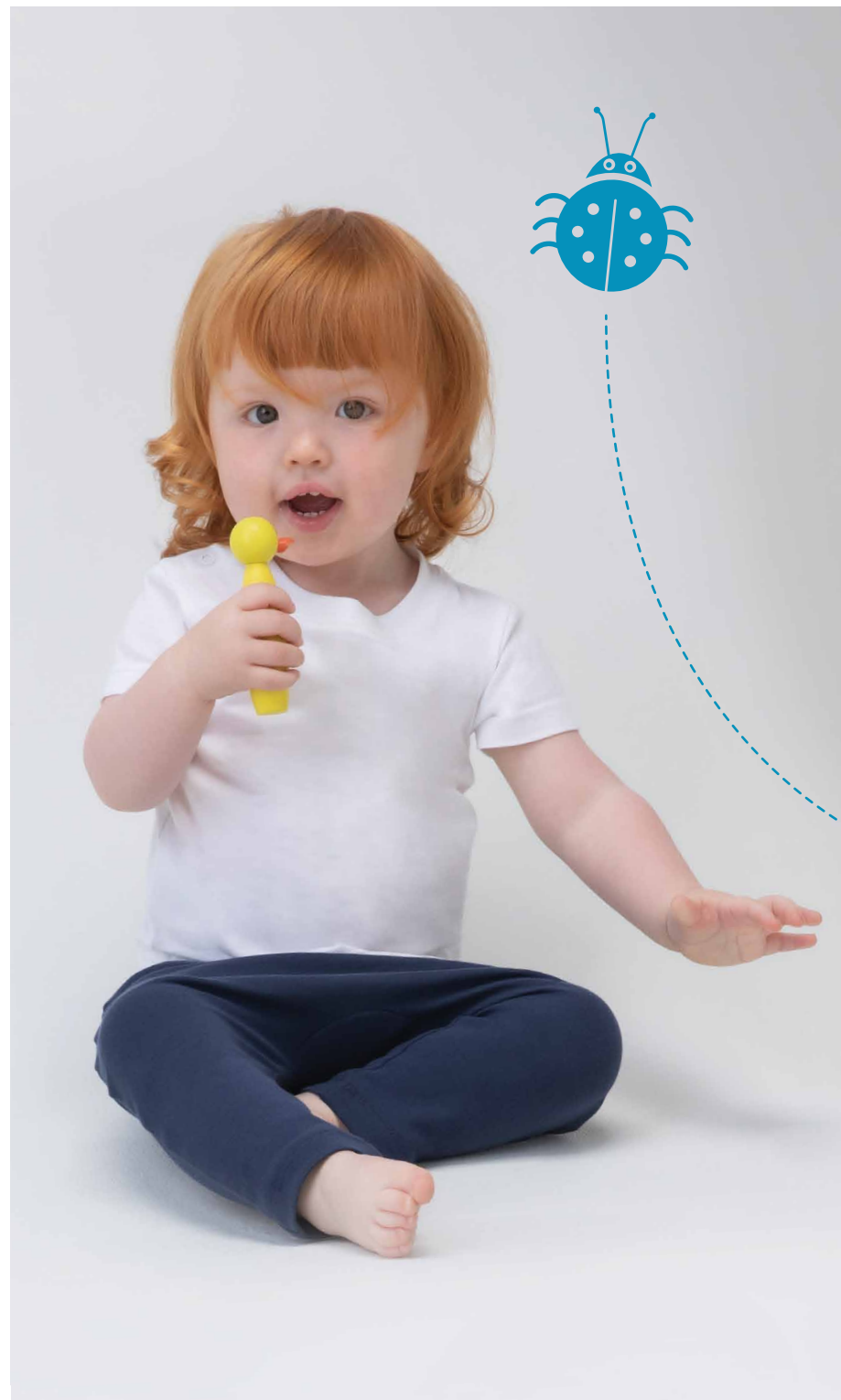


Sizes: (Months) 3-6 | 6-12 | 12-18 | 18-24

Organic Cotton • 150gsm Single Jersey



BZ61 | Made in Africa Baby T **NEW**

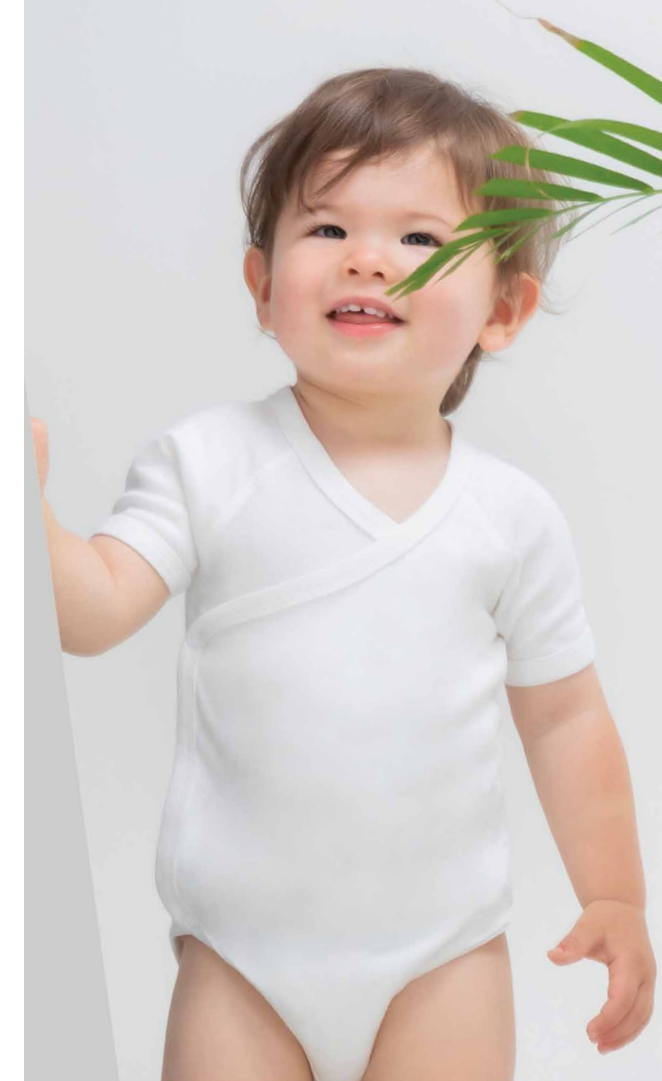


Sizes: (Months) 0-3 | 3-6 | 6-12

Organic Cotton • 200gsm Interlock



BZ60 | Baby Long Sleeve Kimono Bodysuit **NEW**



Sizes: (Months) 0-3 | 3-6 | 6-12

Organic Cotton • 200gsm Interlock

BZ05-TLC | Baby Kimono Bodysuit



From Africa with love! Produced at Sunflag Tanzania in Arusha – a factory built by the grandfather of our founder. We use the softest organic cotton, sourced from local farm groups we've worked with for years. Our Made in Africa collection is truly at the heart of everything we stand for. Scan the QR code below to learn more.

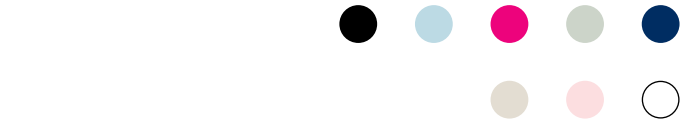


Bodysuits

Sizes: (Months) 3-6 | 6-12 | 12-18
With Organic Cotton • 200gsm Interlock



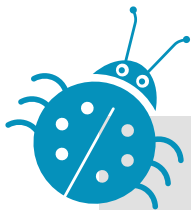
BZ19 | Baby Ringer Bodysuit



Sizes: (Months) 0-3 | 3-6 | 6-12 | 12-18
With Organic Cotton • 200gsm Interlock



BZ30 | Baby Long Sleeve Bodysuit



Sizes: (Months) 0-3 | 3-6 | 6-12
Organic Cotton • 200gsm Interlock



BZ35 | Baby Envelope Sleepsuit with Scratch Mitts



Sizes: (Months) 3-6 | 6-12 | 12-18
With Organic Cotton • 200gsm Interlock



BZ13 | Baby Rompasuit



Sizes: (Months) 3-6 | 6-12 | 12-18
With Organic Cotton • 200gsm Interlock



BZ41 | Baby Baseball Playsuit



Hats

One Size
With Organic Cotton • 200gsm Interlock



BZ44 | Reversible Slouch Hat



BZ62 | Baby Hat **NEW**



Organic or In-Conversion Cotton
200gsm Interlock



Bibs

One Size
With Organic Cotton • 200gsm Interlock



BZ23 | Bandana Bib



BZ59 | Single Layer Bib



BZ12 | Baby Bib



Blanket

One Size
Organic Cotton • 200gsm Interlock



BZ24 | Baby Hooded Blanket



Leggings

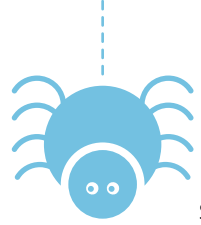
Sizes: (Months) 3-6 | 6-12 | 12-18 | 18-24 • (Years) 2-3
With Organic or In-Conversion Cotton • 200gsm Interlock



BZ49 | Baby Leggings



Hoods & Sweats



Sizes: (Months) 6-12 | 12-18 | 18-24

With Organic or In-Conversion Cotton & Recycled Polyester • 280gsm French Terry

BZ31 | Baby Sweatshirt



Sizes: (Months) 6-12 | 12-18 | 18-24 • (Years) 2-3 | 4-5

With Organic or In-Conversion Cotton & Recycled Polyester • 250gsm Brush Back Fleece

BZ25 | Baby All-in-One



BABYBUGZ



With Organic or In-Conversion Cotton & Recycled Polyester • 250gsm Interlock

Sizes: (Months) 6-12 | 12-18 | 18-24 • (Years) 2-3 | 4-5

BZ32 | Baby Hoodie



Sizes: (Months) 6-12 | 12-18 | 18-24 • (Years) 2-3

BZ33 | Baby Sweatpants



Lookbook 2022

Sizes: (Months) 6-12 | 12-18 | 18-24 • (Years) 2-3

With Organic or In-Conversion Cotton & Recycled Polyester • 280gsm French Terry

BZ40 | Baby Bomber Jacket



Long Sleeves

Sizes: (Months) 6-12 | 12-18 | 18-24
Organic or In-Conversion Cotton • 150gsm Single Jersey

BZ43 | Baby Superstar Baseball T



Sizes: (Months) 3-6 | 6-12 | 12-18 | 18-24
With Organic Cotton • 200gsm Interlock



BZ11 | Baby Long Sleeve T



BABYBUGZ

Sizes: (Months) 3-6 | 6-12 | 12-18 | 18-24
Organic or In-Conversion Cotton • 200gsm Interlock



BZ52 | Baby Breton Top



* Also available for kids and adults: MK84 and M136

Narrow Stripes

Sizes: (Months) 3-6 | 6-12 | 12-18
With Organic or In-Conversion Cotton • 200gsm Interlock



BZ46 | Baby Striped Leggings

BZ47 | Baby Striped Hooded T

Sizes: (Months) 3-6 | 6-12 | 12-18
With Organic or In-Conversion Cotton • 200gsm Interlock



BZ45 | Baby Striped T



BZ51 | Little hat with ears

One Size



BZ48 | Baby Striped Playsuit



Denim

Sizes: (Months) 3-6 | 6-12 | 12-18 | 18-24 • (Years) 2-3 | 4-5
Organic or In-Conversion Cotton • 9oz denim

BZ53 | Baby Rocks Denim Jacket



BZ54 | Baby Rocks Denim Trousers
BZ56 | Baby Rocks Denim Dungarees



BZ55 | Baby Rocks Denim Bandana Bib

One Size



Bags

One Size
Organic or In-Conversion Cotton • 9oz denim

M196 & M195 | Denim Shopper & Denim Tote Bag





2-3 | 4-5 | 6-7 | 8-9 | 10-12 | 12+

Organic or In-Conversion Cotton
160gsm Single Jersey

mantis kids

MK01 | Kids Essential T **NEW**



* Also available for adults: M01 and M02

BABYBUGZ

Every kid is different. Embrace their personalities with our ethically-made organic kidswear, great for decoration and perfect for play.



* Also available for adults and babies: M04 and BZ63



2-3 | 4-5 | 6-7 | 8-9 | 10-12 | 12+

Organic or In-Conversion Cotton &
Recycled Polyester • 280gsm Brushed Fleece

MK05 | Kids Essential Sweatshirt **NEW**



2-3 | 4-5 | 6-7 | 8-9 | 10-12 | 12+

Organic or In-Conversion Cotton &
Recycled Polyester • 280gsm Brushed Fleece



MK04 | Kids Essential Hoodie **NEW**



* Also available for adults and babies: M05 and BZ64



2-3 | 4-5 | 6-7 | 8-9 | 10-12 | 12+

With Organic Cotton
130gsm Single Jersey



MK15 | Made in Africa Kids T



* Also available for adults and babies: M104-TLC and BZ61



2-3 | 4-5 | 6-7 | 8-9 | 10-12 | 12+

Organic or In-Conversion Cotton
150gsm Single Jersey

MK80 | Girls T



2-3 | 4-5 | 6-7 | 8-9 | 10-12 | 12+

Organic or In-Conversion Cotton • 200gsm Interlock

MK84 | Kids Breton T



* Also available for adults and babies: M136 and BZ52



Still have not found what **you** are looking for?

**Our Made to Order production service
allows you to create a unique product that
perfectly fits your needs.**

Using our network of ethically verified manufacturers across the world, our experienced merchandisers are ready to guide you through the process from design to delivery. Keeping true to our heritage of sustainability, you can expect well-made and beautifully finished garments, made to your specifications.

If you're thinking about taking that first step towards finding the perfect match for your company, client or brand, contact us at:

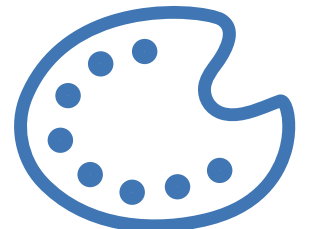
bespoke@mantisworld.com



**Trend
Analysis**



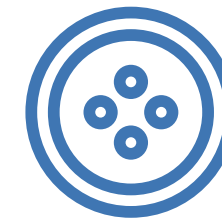
**Your own
Designs**



**Your own
Colours**



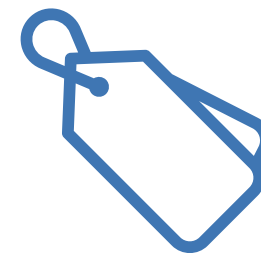
**Your Fabric
of Choice**



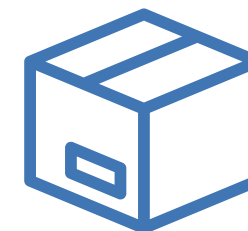
**Your
Accessories**



**Your
Decorations**



**Ticketing &
Labelling**



**Your
Packaging**



**Fulfilment &
Warehousing**

Our Certifications

Certifying quality and fairness throughout the supply chain.



Organic from start to finish

GOTS is the best way for us to make sure that everyone in the supply chain is happy, safe and honouring organic practices. From the farmers to the finished garment, you can have total peace of mind.



It's all about the material

If a garment is labelled OCS 100, that means it's 100% organic cotton, whereas OCS blended means there's something else in the mix, like rPET.



Taking product safety seriously

Oeko-Tex® ensures that all our garments have been tested for any nasty chemicals that nobody wants in their clothes. We hold the highest level of classification, class 1.



Making sure our rPET is the real deal

We use recycled polyester in some of our garments, and RCS makes sure that any recycled material we use is definitely recycled!



Kind to the planet and everything on it

There are no animal products used in any of our garments, meaning we're vegan friendly.



Our viscose doesn't come from endangered woodlands

We don't use a lot of viscose, but when we do, Canopy help us make sure it's not been made with wood from ancient forests.

Our Memberships and Awards

Joining forces for meaningful change.



Creating a safe and fair workplace for everyone

The Fair Wear Foundation connects brands like us with factories, unions and governments around the world to ensure workers are given the rights and dignity they're owed.



Working together for a cleaner textile industry

The fashion industry is one of the most polluting in the world, but working towards joint aims set by the UN's Fashion Industry Charter for Climate Action, we can make a real difference.



Collaboration is key

The Partnership for Sustainable Textiles – or Textilbündnis – brings us together with other organisations to work towards shared social and environmental goals across the industry.



Benchmarking, Innovation and Collaboration

We've been a member of Textile Exchange for over a decade, and as a non-profit organisation they do a great job of bringing the industry together and promoting sustainable and ethical practice.



Climate leaders in the fight against greenhouse gases




We won the 2021 Ryan Young Climate+ Award in recognition of our commitment to reaching Textile Exchange's Climate+ goal of reducing textile industry emissions by 45% before 2030, protecting water and soil health and promoting biodiversity.

We love to hear from you

Don't hesitate to get in touch, our friendly team are always on hand to help.

Let's get connected!

Follow us on social media to see what we're up to, and stay up to date.

-  mantisworld
-  mantis_world
-  mantisworld/wearebabybugz
-  mantis-world
-  mantisworldtv
-  mantisworld

Check us out online!

Head to mantisworld.com to discover more about us and our garments.

Seen our organic adultwear?

Keep an eye out for the Mantis 2022 Lookbook.



